



Lake County Chamber of Commerce  
895 Michigan Avenue, PO Box 130, Baldwin, Michigan 49304  
231-745-4331      [www.lakecountymichigan.com](http://www.lakecountymichigan.com)

**2024**

## **IT'S HERE! THE 7<sup>TH</sup> ANNUAL "LINE THE FENCE" AND WE NEED YOUR SUPPORT**

As everyone knows the Blessing of the Bikes is the biggest weekend of the year for most of Lake County. It is the start of the spring and summer busy season and gives Lake County an early boost which is a great help to most businesses. This year we will be adding more banners to the fence which will bring more awareness to just what this week-end is to Lake County.

52 years ago Para-Dice motor cycle club chose Lake County for the beginning of the "Original" Blessing of the Bikes. This year the Blessing, on Sunday May 19<sup>th</sup>, 2024, at the Baldwin Airport, will be in the hands of **DUANE E. DEWEY AMVETS POST 1988** They are counting on everyone for support and help. You can contact them at [amvetssp1988@gmail.com](mailto:amvetssp1988@gmail.com).

By adding your Business (or just your name) to the fence, you will help support the 52<sup>nd</sup> Annual Blessing of the Bikes. We will be putting up banners on the fence at the Baldwin airport. Advertising spaces are still only \$50.00 for a 1'x8' spot and will sell out fast. (See attached sample.) Not only do you get 6 weeks of prime M-37 advertising but you will also be listed on the Chamber home page for 12 months as a Fence supporter. As always a portion of the proceeds will be donated to a local charity.

**Large Banner Ads are available and greatly appreciated. Last year I'm sure you noticed the airport fence and the over 400' of vinyl ads. Don't miss the chance to be part this year. (see page 2 for pricing)**  
**If you need help with large banner ads we can provide some graphic assistance.**

If you have a banner which you would like to have the Chamber add to the Fence we are asking you drop it off at the Chamber office by April 10<sup>th</sup>, 2024. The fee for this will be \$125.00 for any size banner you supply. It must have grommets for attaching to the fence. Your banner will be returned to you after they are removed. **No Other Banners Will Be Allowed.**

If you are a non-profit that would like to be included on the Fence, we ask that you attend a Chamber meeting (the first Tuesday of each month) and provide the board with information about your organization.

The Chamber of Commerce is committed to the success of your business and the continued success of the Blessing of the Bikes. Together we can make Lake County a premier destination.

Thank you in advance for your support.

The Lake County Chamber of Commerce

Not a member of the Lake County Chamber of Commerce?

Email: [lcchamberofcommercemi@gmail.com](mailto:lcchamberofcommercemi@gmail.com) for more details.

7<sup>TH</sup> ANNUAL

2024

# Banner Ad Order Form

Business Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Pricing Includes:**  
**Business OR Individual**  
**Name & Phone #**  
**FOR JUST**

**\$50**  
**(1'x8')**

Mail completed order form to:  
**Lake County Chamber of Commerce**  
**BANNER AD**  
**PO Box 130**  
**Baldwin, MI 49304**

We accept Credit Card, PayPal, Money Orders & Checks

**Checks/Money Orders Payable to:** Lake County Chamber of Commerce

**PayPal:** lcchamberofcommercemi@gmail.com

Please Call Us at **231-745-4331** for payment assistance or questions.

Email: **lcchamberofcommercemi@gmail.com**

## BANNER AD DETAILS

Business or Individual  
Name: \_\_\_\_\_  
(As you wish it to appear on the banner.)

Phone Number: \_\_\_\_\_  
(As you wish it to appear on the banner.)

Authorized Representative Name: \_\_\_\_\_  
Authorized Representative  
Signature: \_\_\_\_\_

**Ad Submission Deadline: April 10<sup>th</sup>, 2024**

☐ **12'x4' Large Banner Ad - \$200**

☐ **24'x4' Large Banner Ad - \$400**

# Support Your Local Chamber AND HELP US

2024

<b>Supported</b> By	<b>Dawn's County Kitchen</b> (231)492-0510	<b>Available</b>
	(231)745-4500 <b>Fabric Peddler</b>	<b>Available</b>
	<b>North West Realty</b> (231)745-4646	<b>Available</b>
<b>Lake County Chamber of Commerce</b> <b>Available</b>	<b>Wetherell Surveying</b>	<b>Available</b>

# LINE THE FENCE

Show your support & help Line the Airport Fence for the  
Blessing of the Bikes with 1' x 8' Spots!

**Individual/Business Name & Phone Number Spots Available for ONLY \$50 each.**

A Portion of the proceeds to be donated to charity. Banners displayed on fence for 45 days.



**The Chamber is also offering:**

**2024**

# LARGE BANNER ADS

**12'x4' for \$200**

**24'x4' for \$400**

**Anyone that did a large banner ad for 2023 can have the same banner put up for the 2024 52<sup>nd</sup> Blessing for half price (12'X4' for \$100.00) (24'X4' for \$200.00)**

**What a great opportunity to show your support and let people know about your business!**

See Samples below:



**You must provide artwork ready to print.**