

Lake County Chamber of Commerce 895 Michigan Avenue, PO Box 130, Baldwin, Michigan 49304 231-745-4331 www.lakecountymichigan.com



IT'S HERE! THE 7th ANNUAL "LINE THE FENCE" AND WE NEED YOUR SUPPORT

As everyone knows the Blessing of the Bikes is the biggest weekend of the year for most of Lake County. It is the start of the spring and summer busy season and gives Lake County an early boost which is a great help to most businesses. This year we will be adding more banners to the fence which will bring more awareness to just what this week-end is to Lake County.

52 years ago Para-Dice motor cycle club chose Lake County for the beginning of the "Original" Blessing of the Bikes. This year the Blessing, on Sunday May 19th, 2024, at the Baldwin Airport, will be in the hands of **DUANE E. DEWEY AMVETS POST 1988** They are counting on everyone for support and help. You can contact them at amvetsp1988@gmail.com.

By adding your Business (or just your name) to the fence, you will help support the 52nd Annual Blessing of the Bikes. We will be putting up banners on the fence at the Baldwin airport. Advertising spaces are still only \$50.00 for a 1'x8' spot and will sell out fast. (See attached sample.) Not only do you get 6 weeks of prime M-37 advertising but you will also be listed on the Chamber home page for 12 months as a Fence supporter. As always a portion of the proceeds will be donated to a local charity.

Large Banner Ads are available and greatly appreciated. Last year I'm sure you noticed the airport fence and the over 400' of vinyl ads. Don't miss the chance to be part this year. (see page 2 for pricing) If you need help with large banner ads we can provide some graphic assistance.

If you have a banner which you would like to have the Chamber add to the Fence we are asking you drop it off at the Chamber office by April 10th, 2024. The fee for this will be \$125.00 for any size banner you supply. It must have grommets for attaching to the fence. Your banner will be returned to you after they are removed. No Other Banners Will Be Allowed.

If you are a non-profit that would like to be included on the Fence, we ask that you attend a Chamber meeting (the first Tuesday of each month) and provide the board with information about your organization.

The Chamber of Commerce is committed to the success of your business and the continued success of the Blessing of the Bikes. Together we can make Lake County a premier destination.

Thank you in advance for your support.

The Lake County Chamber of Commerce

Not a member of the Lake County Chamber of Commerce? Email: <u>lcchamberofcommercemi@gmail.com</u> for more details.

Banner Ad Order Form

Business Name:	
Billing Address:	
City, State, Zip:	
Contact Name:	
Phone:	
Email:	

Mail completed order form to:

Lake County Chamber of Commerce BANNER AD PO Box 130 Baldwin, MI 49304 Pricing Includes: Business OR Individual Name & Phone # FOR JUST \$50

(1'x8')

2024

We accept Credit Card, PayPal, Money Orders & Checks **Checks/Money Orders Payable to:** Lake County Chamber of Commerce **PayPal:** Icchamberofcommercemi@gmail.com Please Call Us at **231-745-4331** for payment assistance or questions.

Email: Icchamberofcommercemi@gmail.com

BANNER AD DETAILS

Business or Individual
Name:

(As you wish it to appear on the banner.)

Phone Number:

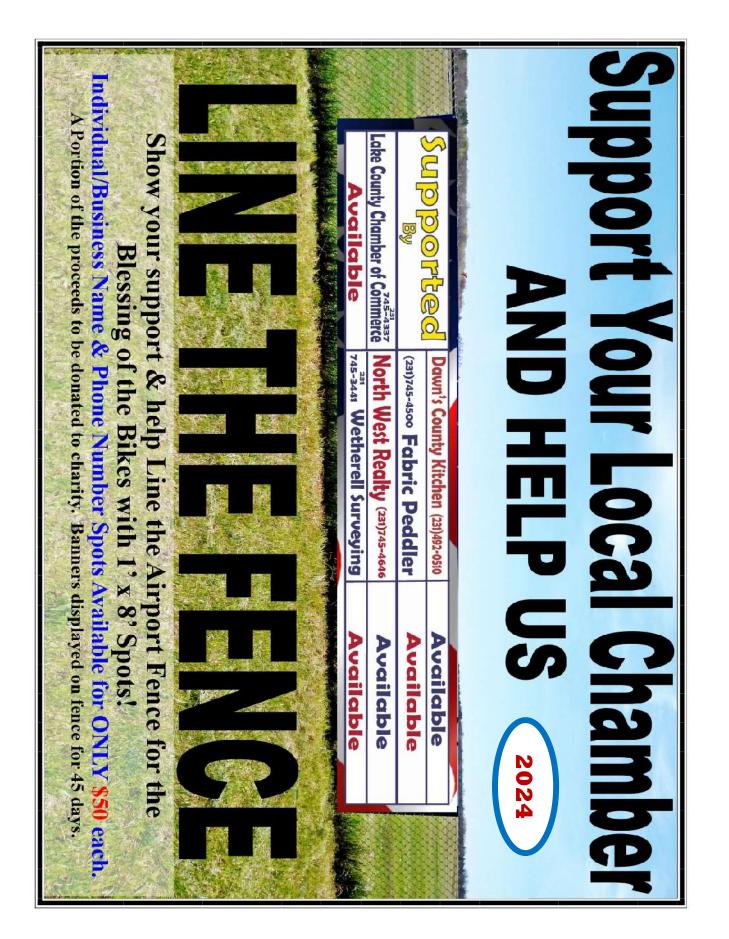
(As you wish it to appear on the banner.)

Authorized Representative Name: Authorized Representative Signature:

Ad Submission Deadline: April 10th, 2024

12'x4' Large Banner Ad - \$200

24'x4' Large Banner Ad - \$400





LARGE BANNER ADS

12'x4' for \$200 24'x4x for \$400

Anyone that did a large banner ad for 2023 can have the same banner put up for the 2024 52nd Blessing for half price (12'X4' for \$100.00) (24'X4' for \$200.00) What a great opportunity to show your support and let people know about your business!

See Samples below:



You must provide artwork ready to print.